

Norys Curbelo

Art Director | New York



Professional Experience

Jr Art Director @ Laundry Service | 2023 - Current

Currently art directing on a number of brands: getting fueled with Gatorade, hyped with Hennessy and stylized on Stanley.

Jr Art Director @ Anomaly New York | 2022 - 2023

Got caffeinated and creative, taking charge of Dunkin' social media platforms and transitioning a new brand voice to all things social.

Art Director Intern @ Activista | 2021

Art direction intern for purpose-driven campaigns.
Built on presentation skills and refining my creative thinking process.

Fellowship + Art Direction intern @

Multicultural Advertising Internship Program (MAIP) | 2020

Participating in Art Direction discipline training and MAIP Labs with advertising and multicultural firms from around the nation.

Awards + Accomplishments

American Advertising Association ADDY's Award | 2021

National American Winner for student work.

22Squared Mobilize Competition | 2020

Competition winner at a local Tampa Agency.

14th Congressional Juried Student Exhibition | 2018

Congressional award winner for the State of Florida chosen by Representative Kathy Castor and had my piece held in the U.S. Capitol Building.

Dali Museum Juried Student Exhibition | 2017

Piece featured in one of my favorite museums, Dali Museum in St Petersburg, FL.

Tampa Museum of Art | 2017

Student Exhibition at Tampa Museum of Art in Tampa, FL.

Skills

Language

Spanish + English (fluent)

Software

Proficient in Adobe Photoshop, Illustrator, InDesign and Procreate

Education

Bachelors of Science in Advertising

May 2021 | University of Florida, Gainesville, FL

Social

LinkedIn

in/noryscurbelo/

IG

@artbynorys